

Regular Season Case Submission Steps

Are you ready to be a marketing champion?

Follow these steps to start your journey towards marketing greatness!

Tip: The submission process takes approximately 25 minutes to complete (not including video creation) so don't wait and get it started!

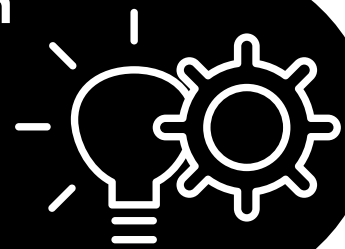
1. Film your video

- Film your video outlining your solution to the General Motors' Regular Season Case!
- This video must **NOT** exceed 3-minutes in length
- Consult the "Rules and Regulations" on www.canadianmarketingleague.ca for requirements and specific information.



2. Fill out the Microsoft Form

- Go to www.canadianmarketingleague.ca, under the header "REGULAR SEASON CASE"
- You will find a Microsoft form.
- This form must be filled out to be able to submit a video submission



3. Check your Email

- When the Microsoft form is submitted, an email will be sent to the email address provided in the form.
- It will include access to the submission drop box and instructions for how to name your files.
- Be sure to check your spam folder!



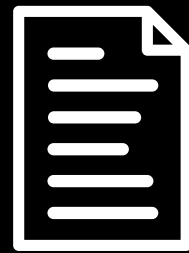
4. Upload your Video Submission

- There will be a link in the email from step two to a drop box
- To submit your video submission click on the link "Competitor Video Submission".
- To submit to the dropbox, click "Select files" and select your video, then click "Upload".



5. Upload your Transcript

- There will be a link in the email from step two to a drop box
- To submit a copy of your team's unofficial transcript(s), click on the link "Competitor Transcript".
- To upload to the drop box, click "Select files" and select your transcript(s), then click "Upload". Ensure the transcripts are in PDF format.
- **This will ONLY be used to confirm status as a full-time student.**



Congratulations!

You have completed your submission for
Canadian Marketing League!

For questions and inquiries, please email query@cmljudging.ca

www.canadianmarketingleague.ca

